

Artwork Specifications

1. Size

Products	Cut Size	Required artwork with bleed
Business Cards/Transparent cards/PVC Member Cards	90mm x 52mm (square corners)	94mm x 56mm
	86mm x 54mm (rounded corners)	90mm x 58mm
	90mm x 45mm (rounded corners)	94mm x 48mm
Fridge Magnets	90mm x 55mm (square corners)	94mm x 58mm
	86mm x 54mm (rounded corners)	90mm x 58mm
	90mm x 45mm (rounded corners)	94mm x 48mm
	45mm x 45mm (square/rounded)	48mm x 48mm
Others	<i>Please leave 2mm bleed each side of the picture.</i>	

2. File Format

Recommended artwork formats have *.PDF, *.CDR, *.EPS, *.AI, *.WMF.

Text and vector graphics saved as these files

can be enlarged without any loss, and give you best printing quality. Please convert all text to curves.

Acceptable artwork formats also have *.JPG, *.JPEG, *.BMP, *.GIF, *.TIF, *.PSD.

Please set picture to CMYK colour, and 100% of the dimensions at which they will be printed.

To ensure high quality printing results, artwork for business cards and fridge magnets should be of high quality format with a minimum of 600 dpi/inch resolution, a minimum of 150 dpi/inch resolution required for large car magnets, poster and photo printing.

Even if you are not professional designer, do not worry about above requirements. Just send your files, we are very glad to help you.

